



**FOR IMMEDIATE RELEASE**

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**\*\*\*\*\* MEDIA ADVISORY \*\*\*\*\***

**Minnesota Youth are Recording the Story of the Citizen Climate Movement.** On Saturday, September 24, people will gather in over 2000 events around the world for Moving Planet: a day to move beyond fossil fuels. In the twin cities MN350 will host an event at the State Capitol. Over 40 organizations and businesses will be there to share their ideas about rising above the climate crisis. **And it won't end there. Throughout the event different groups of youth will be recording their stories:**

- 1) Get your Green Team is a hip hop group from HS for Recording Arts. In the first weeks of their semester they have written a new piece, and will perform on the stage at the capitol. They will also host a "recording booth" where they will ask participants to tell their solutions to the climate crisis. They will mix these voices into future pieces.**
- 2) Environmental Sustainability Students from the Higher Education Consortium for Urban Affairs will be recording interviews, which they will piece into a documentary of the climate movement.**
- 3) A group of students from the University of Minnesota will host a "confessions booth": Let's get real we are all sinners when it comes to carbon! They will record our stories and use humor to tell the story that we are all human.**
- 4) Lastly a group of young activists are drawing attention to the Tar Sands Action Group. They are asking people to record an answer to: "What would you give Obama if he opposes the Keystone XL Pipeline".**

**Saint Paul, MN—Youth record the Climate Movement Narrative at Moving Planet festival.** Moving Planet will include a mass bike ride, interfaith procession, a climate-friendly resource fair and participant activities like yoga, puppetry, and Frisbee games.

**WHAT:** Moving Planet Minnesota, the local expression of a worldwide day of action for climate change solutions, with thousands of Minnesotans joining in the call to move beyond fossil fuels and towards clean energy

**WHO:** MN350, 41 organizational partners and 7 business partners (*see list below*), several thousand Minnesotans who want to get moving on climate change solutions. Speakers include Karen Monahan, John Abraham, Shawn Otto, J Drake Hamilton, Scott Strand and many others. Music will be provided by Lucy Michelle and the Velvet Lappelles, Alicia Wiley, The New Primitives and Brian Laidlaw & the Family Trade. Food Vendors include Bikery du Nord's Waffle Van and Gastrotruck.

**WHERE:** The Lawn of the Capitol building, 75 Rev Dr. Martin Luther King Jr Blvd., St. Paul, MN 55155.  
Mass Bike Ride starts at on north side of the Stone Arch Bridge at Father Hennepin Park

**WHEN:** Saturday, September 24th from 2:00 to 7:00 p.m. Mass Bike ride starts at 11:00 a.m.

**VISUALS:** Hundreds of bicyclists streaming in to the Capitol, an interfaith procession of hundreds of people and towering Heart of the Beast puppets, youth speakers, massive solar-powered AV system

Moving Planet Minnesota will serve to inspire thousands of our fellow Minnesotans to rise to the challenge of our shared climate crisis. The event will be carbon neutral and zero waste, with free bus passes available for participants, a solar-powered AV system, and recycling and composting. The program will illuminate the many dimensions of the climate movement—from scientific to moral, from local to global—and inspire Minnesotans to action through music, dance, and spoken word.

*For more information or to interview an organizer of Moving Planet Minnesota, contact Julia at [julia@mn350.org](mailto:julia@mn350.org) or (612) 810-1577. Additional details can also be found below or at [mn350.org](http://mn350.org)*

#### **ADDITIONAL DETAILS:**

##### **Organizational Partner**

Oxfam Actions Corps Minnesota \* Alliance for Sustainability \* Sierra Club \* MN Renewable Energy Society \* HECUA \* Campus Beyond Coal \* Summer of Solutions \* Our Power \* Citizens Climate Lobby \* Alaska Wilderness League \* Clean Water Action \* Minnesota Center for Environmental Advocacy \* Will Steger Foundation \* 350.org \* Northland Sustainable Solutions \* Transit for Livable Communities \* Natural Resource Defense Council \* MN Conservation Federation \* Defenders of Wildlife \* Cool Planet \* Defenders of Wildlife \* MN Interfaith Power and Light \* Fair Trade Coalition \* Institute for Agriculture and Trade Policy \* Alliance for Metropolitan Stability \* Minnesota Environmental Partnership \* Audubon Minnesota \* Friends of the Boundary Waters Wilderness \* Minnesota Ornithologist's Union \* Trout Unlimited \* MN State Council \* Windustry \* Permaculture Research Institute, Cold Climate \* Izaak Walton League \* Fresh Energy \* Blue Green Alliance \* Twin Cities Tar Sands Action Group \* Climate Rapid Response Team \* Climate Crisis Coalition \* Ecowatch \* Northern Transitions

##### **Businesses Partners**

Minnesota Wind Technology/Go Green Energy \* One Dish at a Time \* St. Paul Smart Trips \* Applied Energy Innovations \* Dero Bike Racks \* Metro Transit \* Eureka Recycling \* Peace Coffee \* Quality Bike Products \* Environmental Alliance \* Featherstone Farm \* Milkweed Editions \* Nice Ride MN

##### **Schedule of Events:**

- **11:00 a.m.** Mass bike ride event starting on north side of Stone Arch Bridge at Father Hennepin Park
- **2:00 p.m.** Interfaith Procession gathers for short program @ Cass Gilbert Memorial Park located on the corner of Sherburne Ave and Cedar Street in Saint Paul (Heart of the Beast Puppets included)
- **2:00 p.m.** Official start of the event @ the State Capitol (resource fair, kites, art, Frisbee, yoga, music by Brian Laidlaw & the Family Trade)
- **3:00 p.m.** Mass Bike Ride and Interfaith Procession will arrive @ the Capitol lawn.
- **3:15-4:45 p.m.** Program designed to examine the many dimensions of the climate movement and inspire us to action with music, dance, and spoken word.
- **4:45-7:00 p.m.** Concert with Lucy Michelle and the Velvet Lappelles, Alicia Wiley, The New Primitives

**MN350's Goals for this Event:**

To gather thousands of our friends, neighbors, peers, and loved ones across the state to:

1. **Learn** about the urgent need to move beyond fossil fuels in order to dramatically reduce carbon emissions and restore our climate to balance.
2. **Inspire** each other, our elected officials, and all Minnesotans about the possibilities for a transition to a renewable future that creates enduring prosperity and respects our common good.
3. **Build** the global climate movement to solve the climate crisis by joining with people around the world and raising our voices in a collective call to action.

**The Mission of MN350 is:** to inspire Minnesotans to rise to the challenge of the climate crisis—to recognize the urgency and create a new sense of possibility for our planet. To do this, we shine a light on individuals and organizations already doing this incredible work, knitting these many efforts together into a powerful call to action—a call that is global, scientific, and specific. By providing a shared platform with the 350 target, we can work together to form a whole that is truly greater than the sum of its parts.

**What is 350 all about?** 350 ppm (parts per million) is what scientists, climate experts, and progressive national governments are saying is the safe upper limit for Carbon Dioxide (CO<sub>2</sub>) in our atmosphere. We are already above this safe zone at our current 394 ppm, and unless we are able to rapidly return to below 350 ppm, we risk reaching a tipping point with irreversible impacts. To read more about the science, visit [350.org](http://350.org).